



AMERICAN SECURITIES



Giving Back 2012

*Our Values in Action*



# OUR VALUES

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We strive to maintain the highest personal and corporate ethics through *honesty* and fair dealing.

We aim to be *respectful* in all of our interactions.

We are dedicated to a true *partnership* with the men and women who run the businesses in which we invest.

Our focus is always on the *long-term* interest of the companies, management teams and investors we serve.

We can only succeed through *hard work*, rigorous analysis and continually building our human capital.

We seek *personal fulfillment* in our professional responsibilities.

We hope to make the world a better place by *giving back* to the communities in which we live and work.



*Curtes Team at the  
New York City, 2012.*

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## A NOTE FROM MICHAEL G. FISCH

I often say that everything at American Securities starts with our values, which is why we include them in every presentation we give. While each of our values is important to us, this report was created as a testament to how those of us at the Firm and our portfolio companies live our value of *Giving Back*: “We hope to make the world a better place by giving back to the communities in which we live and work.”

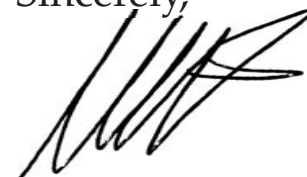
I hope that reading this report will reaffirm just how seriously the American Securities team embraces our value of *Giving Back*. The examples contained herein of individual contributions and Firm events only describe a portion of the volunteer commitments and philanthropic activities that the American Securities family undertakes in an effort to make the world a better place. The companies in which the American Securities Partners funds have invested also live this value through their numerous community-based charitable undertakings. Last year, we profiled the activities of portfolio companies Fairmount Minerals and Liberty Tire Recycling. This year, stories from Robertson Fuel Systems and Unifrax are highlighted. Our other portfolio companies also undertake a broad range of commitments in their communities. We look forward to highlighting these efforts in future reports.

This fall, in the aftermath of Hurricane Sandy, we witnessed firsthand how volunteerism and financial support can help our community in the New York City metropolitan area. While we were lucky as a Firm that none of our colleagues suffered catastrophic losses and our New York office building was largely unaffected, many people in our area were less fortunate. In addition to the individual efforts put forth by our colleagues in the form of dealing with their homes, assisting


family and friends, and volunteering in the hardest hit areas, American Securities lent financial support to recovery efforts. The Firm made donations immediately following the hurricane to the Mayor’s Fund to Advance New York City and the American Red Cross. The Mayor’s Fund facilitates innovative public-private partnerships throughout New York City’s five boroughs, and established a separate hurricane relief effort from which all donations were directed to relief efforts and organizations in New York City. In the weeks following Hurricane Sandy, the Red Cross provided more than 23,000 overnight shelter stays, had over 170 shelters active across 13 states, and provided more than 100,000 meals and snacks to victims and volunteers.

I hope that you share the same pride in reading this book that I do and that you will choose to dedicate some of your time and resources in 2013 in service to others.

Sincerely,



Michael G. Fisch  
President & CEO

A man with short brown hair, wearing a dark suit jacket, a light blue and yellow striped shirt, and a yellow and blue patterned tie, stands in front of a large screen. The screen displays a blue and green abstract background with a waterfall on the left side. The man is looking directly at the camera with a slight smile.

“We hope to make the world a better place by giving back to the communities in which we live and work.”

# OUR DAY OF GIVING BACK THROUGH THE YEARS

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Our annual Day of Giving Back originated in 2008 when our China office colleagues dedicated time and resources to help victims of the Sichuan earthquake zone. In 2009, we expanded the concept to New York. Each year, these events afford American Securities colleagues the opportunity to give back to their communities and help others in need. Over the years, we have been involved with a number of well-respected philanthropic organizations.



**2008**

## EARTHQUAKE-DEVASTATED SCHOOL, CHINA

In 2008, a 7.9 magnitude earthquake struck the Sichuan province of China, killing an estimated 68,000 people and destroying numerous buildings. American Securities' China office helped rebuild the Shui Middle School, which was devastated by the earthquake.





**2009**

**SCIENCE WORKSHOP WITH STUDENTS, NEW YORK**

American Securities volunteers held a science workshop for children at the Tony Dapolito Recreation Center in New York City. The workshop taught the children how to use microscopes, which would then be used for an ongoing science project.



**2009**

**CHILDREN'S DAY CELEBRATION, CHINA**

Children's Day, an annual celebration held on various days by many countries around the world, recognizes that children are a nation's future. Our China office volunteered with the ZhenHua Labor Dependent School to assist with the celebration activities.



**2009**

**BROOKLYN ANIMAL RESCUE CENTER, NEW YORK**

At Brooklyn Animal Rescue Center (BARC), a no-kill animal shelter in Brooklyn, volunteers walked dogs, cleaned cages and socialized with the dogs. BARC is a non-profit, privately-run organization made possible by the dedication of volunteers and donations.



**2009**

**YORKVILLE COMMON  
PANTRY, NEW YORK**

As the largest community-based food pantry in New York City, Yorkville Common Pantry provides over 600,000 meals annually. American Securities colleagues helped sort, package and distribute groceries to clients of the pantry.



**2009**

**PHOTOGRAPHY ACTIVITY  
WITH CHILDREN, NEW YORK**

American Securities volunteered with a group of children from New Settlement Apartments, a non-profit organization in the South Bronx dedicated to housing and development. We took the children on a tour of the International Center for Photography followed by a digital photography workshop.



**2010**

**QUEENS KINDERGARTEN,  
NEW YORK**

When a new school was scheduled to open in the fall, helping to ease overflow in one of the city's most crowded districts, American Securities volunteered to help ready the school for the students. We painted classrooms, built furniture and created decorative alphabet murals.



**2011**

**ST. JOHN'S BREAD & LIFE,  
NEW YORK**

St. John's Bread & Life, located in Brooklyn, serves over 2,000 meals a day to hungry New Yorkers. We prepared and served food, helping feed more than 300 families. In addition, volunteers organized and packed supplies to help St. John's prepare for their annual Sponsor-a-Family holiday program.



**2011**

**ZHENHUA LABOR DEPENDENT  
SCHOOL LIBRARY, CHINA**

Our colleagues in China donated an overhead projector and spent a day classifying books for the ZhenHua Labor Dependent School library.



## DAY OF GIVING BACK 2012

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For our Day of Giving Back in Shanghai this year, our colleagues helped renovate a children's playroom at the Shanghai Children's Medical Center's Heart Center. The finished product transformed a drab room into a cheery and colorful playroom for the children (pictured left).

In New York, the American Securities team separated into smaller groups to participate in four different volunteer activities throughout the New York City area. We organized food pantries, served meals to the hungry, delivered meals to homebound seniors, and worked with students at a summer program. Later in the day, we convened at the East River Park to revitalize the park.

# ST. JOHN'S BREAD & LIFE

After a rewarding experience at St. John's Bread & Life last year, many American Securities colleagues were eager to return. We organized the food pantry and then prepared and served lunches for the hungry. Serving over 2,000 meals per day, St. John's Bread & Life aids those suffering from hunger and poverty in Brooklyn and Queens.





# YORKVILLE COMMON PANTRY

American Securities returned to Yorkville Common Pantry (YCP), having last volunteered there in 2009. We helped sort, package and distribute groceries at YCP, which is the largest community-based food pantry in New York City. Since its founding in 1980, YCP has grown to offer a multitude of programs that help more than 25,000 individuals and provide over 600,000 meals annually.



# CARTER BURDEN CENTER FOR THE AGING

American Securities volunteered with the Carter Burden Center for the Aging, which promotes the well-being of senior citizens through a wide range of direct social services and volunteer programs oriented to individual, family and community needs. The Carter Burden Luncheon Club and Senior Program is a full-service center that provides seniors with lunch and various activities. The program also provides an in-home meal delivery service to homebound seniors. We set out on foot to deliver more than 100 meals.





# SUNNYSIDE COMMUNITY SERVICES

Sunnyside Community Services (SCS) is a community-based, not-for-profit social service organization serving more than 18,000 children, youth, adults and seniors in Queens, New York. One of the many programs offered at SCS includes the Summer Camp for middle school students. AmericanSecurities volunteers helped students build Rube Goldberg Machines, which are devices that complete a simple task in indirect, convoluted ways in the style of American cartoonist Rube Goldberg.



# REVITALIZING EAST RIVER PARK

The full American Securities team reconvened in the afternoon at East River Park in the Lower East Side neighborhood of Manhattan to volunteer with the Lower East Side Ecology Center (LESEC). Equipped with shovels, rakes and gardening tools, we weeded, planted and mulched throughout the park. LESEC was founded in 1987 by Outstanding Renewal Enterprises, Inc. as one of the first organizations to offer community-based recycling and composting programs in New York City.





# SHANGHAI CHILDREN'S MEDICAL CENTER

American Securities helped renovate a children's playroom at the Shanghai Children's Medical Center's (SCMC) Heart Center. The Heart Center, which was opened in 2007, piloted a hybrid treatment for children with complex congenital heart disease. The playroom is an important part of the center because it provides a place where children can ease their stress and forget their pains while staying in the hospital before or after surgery. Volunteers worked with SCMC to develop the design of the room, including naming the room and choosing eco-friendly furniture. We painted the room, as well as decorative murals on the walls, and assembled the new furniture. The finished product transformed a drab room into a cheery and colorful playroom for the children.

SCMC is one of the world's premier children's heart centers where nearly 2,500 children receive lifesaving heart surgery every year. We learned about the opportunity to volunteer at SCMC through one of American Securities' Advisory Board members, Richard T. Clark. Dick serves as Chairman of Project HOPE, which delivers health education, medicine, supplies and volunteers where needed. SCMC is one of the beneficiaries of Project HOPE's work.





# PROFILES OF OUR COLLEAGUES IN ACTION

At American Securities, our involvement in charitable organizations extends beyond the Firm's annual Day of Giving Back and monetary donations. Many of our colleagues choose to devote countless hours of their time volunteering at charitable organizations. This year, Kathryn Wilson, Jed Cullen, Lee Dranikoff and Al Lozado share their personal experiences with non-profit organizations that champion causes near to their hearts.

**KATHRYN WILSON**, an Executive Assistant who supports American Securities' Chief Financial Officer and the Firm's accounting team, is an active volunteer for several charities in New York City. Over the last few years, she has become extremely involved in two organizations in particular: the Leukemia & Lymphoma Society and Girls on the Run.

## THE LEUKEMIA & LYMPHOMA SOCIETY

The Leukemia & Lymphoma Society (LLS) is dedicated to curing leukemia, lymphoma, Hodgkin's disease and myeloma, and improving the quality of life of patients and their families. LLS' Light the Night events and Team in Training sponsored endurance programs are two means the organization uses to raise awareness and funds to



contribute to research and to help patients and their families. Kathryn says, “my grandfather, Clifford Wilson, died of multiple myeloma when I was 9 years old and a close family friend died of leukemia in June 2012, so I have a personal connection to the cause and wanted to volunteer my efforts to help find a cure.”

Kathryn began as a volunteer for the New York City Light the Night event in October 2007, and continued to be a volunteer for the event for the next two years. In January 2011, Kathryn signed up to participate and raise money for the organization through LLS’ Team in Training program for the 2011 Rock n’ Roll San Diego Half Marathon. Kathryn explains, “the program helped with my training and provided me with the necessary tools to complete my third half marathon.” Through her participation in the event, she raised \$2,900 for LLS and set a new personal record for her half marathon completion time. Kathryn says, “I had such a great experience working with Team in Training that I signed up to participate in two more endurance events and increased my fundraising efforts.”

Since then, she has completed the Nike Women’s Half Marathon in San Francisco in October 2011 and the New York City Triathlon in July 2012. To date, Kathryn has raised more than \$7,000 for LLS. However, she isn’t satisfied: “I am in the process of selecting my next Team in Training event and aim to raise an additional \$5,000 for LLS in 2013.”

### **GIRLS ON THE RUN**

Founded in 1996 and headquartered in Charlotte, NC, Girls on the Run serves over 200 cities in the US and Canada. The organization uses the power of running to change the way girls view themselves and to develop healthy habits at a young age. The organization’s innovative health education and wellness program



combines training for a 5K run / walk event with life-changing, self esteem enhancing lessons that encourage healthy habits and an active lifestyle in 8-13 year-old girls. Kathryn is an avid runner who was introduced to the charity through a friend. She says, “I immediately wanted to get involved and help educate young girls about the value of being active at a young age and how that can contribute to maintaining a healthy lifestyle for the rest of your life. I have developed valuable tools by being involved in sports over the course of my life and I wanted to teach other girls the value of being involved in athletic events.”



Kathryn has been a member of Girls on the Run’s Manhattan chapter since November 2010. She started as a Running Buddy, which is someone who runs alongside a girl or a couple of girls who are participating in the program to motivate them to complete their end-of-season 5K event. She has been a Running Buddy for three seasons and will serve as one again for the December 2012 5K event.

In spring 2011, Kathryn increased her commitment to the organization by becoming a member of the Special Events Committee. The majority of the funding for Girls on the Run Manhattan comes through donations and from their Spring Happy Hour silent auction event. Kathryn has helped organize this event for the past two years and is currently hard at work on the 2013 event. The 2012 event raised close to \$48,000.

**JED CULLEN**, an Associate on American Securities' deal team, has a strong interest in helping start-up non-profits. This interest led him to Echoing Green, an organization profiled in last year's Giving Back Report that provides seed funding to a diverse group of promising social entrepreneurs. The two-year Echoing Green Fellowship program provides start-up capital of \$80,000, health insurance, and professional development stipends. Jed became a member of Echoing Green's Social Investment Council in 2011. In this role, he helps tackle the 3,500+ fellowship applications received per year, and works on programming and events that support the organization. Jed also works with the fellowship winners as a pro-bono consultant. "Collaborating with the entrepreneurs is the most fulfilling part," he says. "Their work is truly inspiring – I'm just happy to help in any way I can." Recently, Jed has performed pro-bono consulting work for two organizations: InVenture and Springboard Collaborative.



#### INVENTURE

InVenture aims to create a bridge between micro-finance and the traditional banking sector for budding entrepreneurs in developing countries. While billions of dollars in seed funding have been lent to start micro-businesses, there is minimal access to capital when these businesses flourish and are prepared to expand. InVenture leverages mobile technology to provide accounting tools and create credit scores for unbanked individuals around the world.

Jed worked with InVenture to develop a comprehensive fundraising plan, and performed financial analysis for strategic planning. "There's a real gap in financial services for creditworthy individuals and businesses that have outgrown the traditional micro-loan market, but lack the formalization to gain traction with commercial finance," Jed notes. "Millions can benefit from the tools InVenture has developed."

InVenture provides individuals and small businesses with a proprietary mobile-phone-based tool, InSight, which allows them to track financial and business information on a daily basis. InSight not only provides the businesses with on-demand financial reporting and analysis, but also uses the data to assess and rate the creditworthiness of potential borrowers. InVenture's standardized risk analysis and credit scoring system then serves as lead generation for lenders and provides a basis to raise capital. "It's all about facilitating access," Jed explains. "The high penetration of mobile phones in the developing world makes it the perfect tool to match borrowers to lenders." After committing capital, the financial institution uses data from InSight for auditing and monitoring the health of their portfolio in real time. InSight was piloted in Mexico, Ghana, Mali and India in 2010, and surpassed 4,000 active users in 2012.



## SPRINGBOARD COLLABORATIVE

Springboard Collaborative addresses the summer achievement gap in education. With limited access to books and parents unsure how to help, elementary-aged students in low-income communities face huge reading losses over the summer. Springboard approaches the summer as a low-cost opportunity to coach teachers in data-driven instruction, train parents as reading instructors, and compel K-3rd graders to make significant and lasting literacy gains.



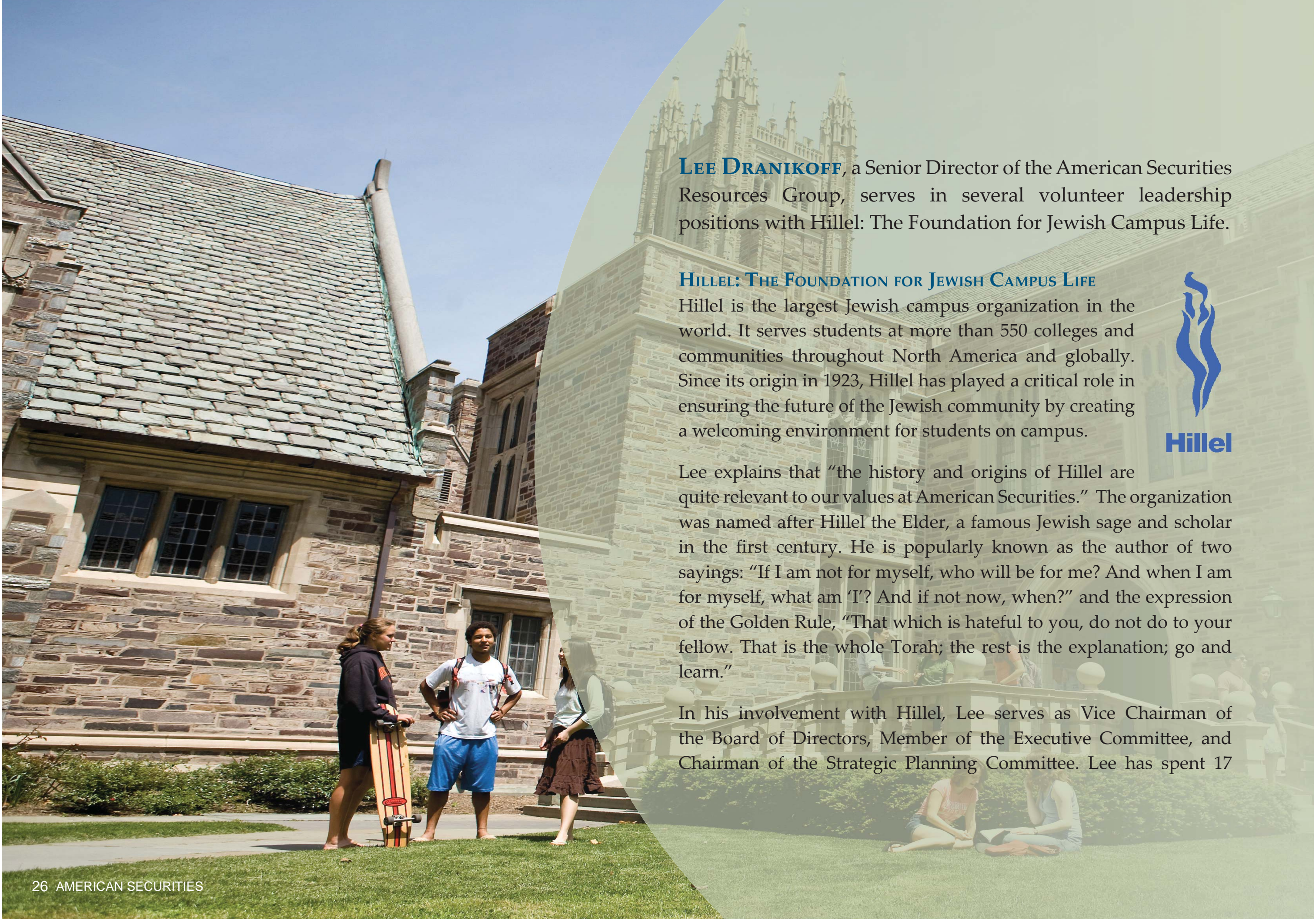
Jed says, “Springboard has a clever way of incenting both students and parents: the whole family drives the student’s success.” The 42-student pilot program in summer 2011 generated dramatic results, and Springboard rolled out to four schools in Philadelphia, serving 340 students and families in 2012. Standardized testing data suggests Springboard replaces a 3-month literacy loss with a 2.8-month gain for participating students, and the organization has gained momentum to expand nationwide.

Jed began working with Springboard in 2012. The success of the pilot programs and subsequent acceleration of expansion plans necessitated a review of the organization’s business model, as Springboard’s growth would outpace its donor base. The organization was clearly generating substantial value for schools, and needed to develop a strategy to capture that value in order to support its growth. Jed and Springboard’s founder worked to articulate Springboard’s value proposition for schools, and are in the process of developing a new pricing model for 2013 and beyond that will allow for sustainable growth of the organization.



“Collaborating with the entrepreneurs is the most fulfilling part. Their work is truly inspiring – I’m just happy to help in any way I can.”

Jed Cullen  
Associate



**LEE DRANIKOFF**, a Senior Director of the American Securities Resources Group, serves in several volunteer leadership positions with Hillel: The Foundation for Jewish Campus Life.

#### **HILLEL: THE FOUNDATION FOR JEWISH CAMPUS LIFE**

Hillel is the largest Jewish campus organization in the world. It serves students at more than 550 colleges and communities throughout North America and globally. Since its origin in 1923, Hillel has played a critical role in ensuring the future of the Jewish community by creating a welcoming environment for students on campus.



**Hillel**

Lee explains that “the history and origins of Hillel are quite relevant to our values at American Securities.” The organization was named after Hillel the Elder, a famous Jewish sage and scholar in the first century. He is popularly known as the author of two sayings: “If I am not for myself, who will be for me? And when I am for myself, what am I? And if not now, when?” and the expression of the Golden Rule, “That which is hateful to you, do not do to your fellow. That is the whole Torah; the rest is the explanation; go and learn.”

In his involvement with Hillel, Lee serves as Vice Chairman of the Board of Directors, Member of the Executive Committee, and Chairman of the Strategic Planning Committee. Lee has spent 17



“I drew upon lessons learned in my years working with management teams and companies to draw the conclusion that ... the linchpin of ensuring success was great leadership at the local level.”

Lee Dranikoff  
Senior Director, Resources Group

years of his career in strategy and management consulting roles, including his work at American Securities supporting the Firm’s portfolio companies in growth initiatives and strategic planning. Lee has drawn upon his deep professional experience to assist Hillel in his role as Chairman of the Strategic Planning Committee. Most recently, he played a leading role in the development of the organization’s new strategic plan. It is important for Hillel to refresh its strategy on a regular basis to reflect changes taking place on its dynamic college campuses. Hillel operates through independent chapters, each with its own leadership team and board. Through the strategic planning process, it became clear that the real value of the organization didn’t take place in the corporate headquarters, but on each individual

campus. Lee says, “I drew upon lessons learned in my years working with management teams and companies to draw the conclusion that the real work takes place locally and the linchpin of ensuring success was great leadership at the local level.” This insight focused the strategy on ensuring that Hillel’s local executives were strong leaders and focused the corporate headquarters on the job of helping local leaders succeed by providing them the tools they need to run great local Hillel chapters.

In addition, Lee is currently serving as a member of the search committee for a new Executive Director for Hillel. He and the search committee are looking for a unique leader who can take the organization to the next level.

Lee became involved with Hillel as a way to embrace and encourage his heritage. He explains that “Hillel is the most strategic Jewish organization that exists to engage and enrich college-aged students during a formative period in their lives.” Hillel is committed to creating a pluralistic, welcoming, and inclusive environment, as well as advancing social justice, Jewish learning, and spirituality, all of which are objectives that Lee believes are important to create a stronger community going forward.



**AL LOZADO**, American Securities' Facilities Manager, has been actively involved with Lighthouse International for several years.

#### **LIGHTHOUSE INTERNATIONAL**

Founded in 1905 by Winifred and Edith Holt, Lighthouse quickly became a pioneer in the field of vision rehabilitation. A trip to Florence, Italy for the two young Holt sisters provided the inspiration for their mission to serve those without sight. During a concert there, Winifred noticed a group of blind school children in the audience who were enthralled by the music. She discovered that a free ticket program provided the children with access to the concert. Winifred was inspired to do the same back home in New York City. With a borrowed \$400 and only their dress allowances, Winifred and Edith Holt lit the Lighthouse lamp. The visionary sisters broke down many barriers, and opened their family brownstone to all those in need.

Today, Lighthouse is headquartered in New York, NY, and is a leading worldwide resource in helping people of all ages overcome the challenges of vision loss. Lighthouse has an on-site pre-school and music school, and provides professional services, youth services,



and an array of other specialized services to offer new and innovative ways to help people overcome the challenges of vision loss and to enjoy productive, active, and independent lives.

Al's involvement with Lighthouse began during the two years he spent working there. He explains, "I built a particular bond with the organization through my interactions with the children at the on-site pre-school," the Ethel and Samuel J. LeFrak School, which seeks to provide an enriching educational experience for children aged two to five years old. At the school, children who are visually impaired learn alongside their sighted peers for a more enriching educational experience. The school offers a nurturing environment with a maximum of 12 students per teacher plus two assistants.

Al explains that the school allowed Lighthouse employees to volunteer their time by participating in activities with the children, including drawing pictures, doing arts and crafts, and taking part in story time. In addition to spending time at the school, Al also handed out candy when the teachers brought the children to Lighthouse to trick-or-treat on Halloween and took pictures of the children. Lastly, Al lent his voice to the organization by assisting with Lighthouse's project of recording books onsite.

Since the time of his employment at Lighthouse, Al has continued his involvement with the organization through both monetary and in-kind donations. Fashion has played an integral role in



"I greatly value my continued involvement with Lighthouse and try to do whatever I can to help the organization."

Al Lozado  
Facilities Manager

philanthropy for Lighthouse ever since the Holt sisters used their dress allowances to help fund the organization in 1905. For over 40 years, the Lighthouse POSH® Sale has been the East Coast's leading fashion fundraiser, offering new and gently worn designer clothing, accessories and footwear for women, men and children at 50-80% less than retail price to raise money for the research and services Lighthouse provides. Every year, Al contributes to the sale. He reports that the Lighthouse staff has specifically thanked him for his donations because it allows them to offer a "Big and Tall" section for the sale due to Al's 6 foot, 2 inch stature. Al says, "I greatly value my continued involvement with Lighthouse and try to do whatever I can to help the organization."



# OUR PORTFOLIO COMPANIES IN ACTION

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Our portfolio companies share many of American Securities' values, including our value of *Giving Back*. The charitable contributions of our portfolio companies are nothing less than extraordinary and inspiring. This year, we profile Robertson Fuel Systems and Unifrax.

# ROBERTSON

FUEL SYSTEMS

**Founded:** 1976

**Headquarters:** Tempe, AZ

**Industry:** Survivable Fuel Systems

**Date of Investment:** April 2006 (ASP III/IV)

**Website:** [www.robrietanks.com](http://www.robrietanks.com)

**ROBERTSON FUEL SYSTEMS** is the acknowledged world leader in the design, development, production, and sustainment of crashworthy, ballistically self-sealing fuel systems for military rotorcraft and blast-worthy fuel systems for ground combat vehicles. Robbie tanks, as the company's products are called, are the choice of the US military forces and their allies to "extend the reach of freedom" in the air and "drive enhanced survivability" on the ground.

Consistent with its defense-based heritage, Robertson focuses its charitable donations and associated efforts on opportunities that give back to the military community. In 2012, highlights included the sponsorship of the UCLA Operation Mend Conference Room, continued annual support of the Robertson Fuel Systems John R. Rawling Scholarship as part of the Army Aviation Association of America Scholarship Foundation, Inc., and support of the National Guard Youth Challenge Program.

## OPERATION MEND: HEALING THE WOUNDS OF WAR

Established in 2007, Operation Mend is a pioneering program. It combines the best of the military's resources with the skills of UCLA Health System for a comprehensive and collaborative approach to healing United States military personnel wounded and disfigured in Iraq and Afghanistan. Envisioned by the Ronald Reagan UCLA Medical Center Board and Executive Committee member Ronald A. Katz and his wife, Maddie, Operation Mend's original goal was to give returning service members with severe facial injuries access to the Army's best burn center and the nation's best plastic and reconstructive surgeons.



*Dr. S. Harry Robertson, Founder of Robertson Fuel Systems, with US Army Specialist (Retired) Joey Paulk, a UCLA Operation Mend patient, at the March 14, 2012 dedication of the Robertson Fuel Systems Conference Room*



In a partnership with Brooke Army Medical Center, a leading burn and rehabilitation center in San Antonio, Texas, the V.A. Greater Los Angeles Healthcare System, and UCLA Health System, Operation Mend started with facial reconstruction. The program has since expanded in order to optimize healing – body, mind, and spirit – and covers plastic and reconstructive surgery, mental health support (for warriors and their families), orthopedic reconstruction for severely damaged limbs, urologic treatment, otolaryngological care, the examination and treatment of reproductive issues, repair of airways, and design of new prosthetic ears. Robertson was proud to sponsor the UCLA Operation Mend Conference Room with its donation in March 2012.

#### **ARMY AVIATION ASSOCIATION OF AMERICA SCHOLARSHIP FOUNDATION**

On an annual basis, Robertson sponsors the John R. Rawling Scholarship (named after Robertson’s former President and General Manager, who is now deceased), which is awarded to a qualified student with ties to Army Aviation Association of America (AAAA) Chapters in Arizona or Utah.



The 2012 Robertson Fuel Systems John R. Rawling Scholarship recipient is Ms. Janice R. Hartvigsen, daughter of US Army LTC Greg Hartvigsen of Kaysville, UT. Janice is a student at Brigham Young University. LTC Hartvigsen is currently deployed to Afghanistan.

The AAAA Scholarship Foundation, Inc. (AAAASFI) is a non-profit, tax-exempt corporation established to render financial assistance for the college-level education of members of the Army Aviation Association of America, Inc., and the spouses, unmarried siblings, unmarried children and unmarried grandchildren of current

and deceased AAAA members. Tom Harrison, Robertson’s Chief Executive Officer, serves as the President of the AAAASFI Board of Governors.

Recognizing that one of the nation’s most precious resources is its children, in 1963 the Foundation established an ongoing program of providing scholarship grants to those sons and daughters of its members and deceased members who sought college entry financial aid.

The program has since been expanded to also provide both scholarship grants and loans to members who seek further education, as well as the spouses, siblings, and children of members or deceased members.

Since the inception of the program in 1963, the Foundation has provided over \$4,500,000 to 2,700 qualified applicants; \$363,500 was given to 236 qualified applicants in 2012 alone.

#### **NATIONAL GUARD YOUTH CHALLENGE PROGRAM**

The National Guard Youth Challenge Program is supported annually by Robertson, specifically through the Challenge Champions Gala held in Washington, D.C. In 2009, Robertson’s former President and General Manager, the late John R. Rawling, was recognized by the Youth Challenge Foundation with the Challenge Champions Award.



The mission of the National Guard Youth Challenge Program is to intervene in and reclaim the lives of 16-18 year old high school drop-outs, producing program graduates with the values, life skills, education, and self-discipline necessary to succeed as productive citizens.



**Founded:** 1942

**Headquarters:** Niagara Falls, NY

**Industry:** High Temperature Insulation Products

**Date of Investment:** September 2003 (ASP III)  
December 2011 (ASP V/VI)

**Website:** [www.unifrax.com](http://www.unifrax.com)



**“Unifrax is proud to be an active and responsible corporate citizen within its communities, helping to create a stable work environment and support local community-based organizations.”**

David Brooks  
President & Chief Executive Officer, Unifrax

**UNIFRAX** is a global leader in high temperature insulation products, providing innovative heat management solutions for demanding industrial, emissions control, and fire protection applications. In addition to producing products that provide value and safety to its customers, Unifrax provides the same value and concern for its community through charitable contributions with an emphasis on the Unifrax Charitable Contributions Mission Statement:

*Unifrax will support not-for-profit organizations with special emphasis to assist children and disadvantaged persons in the communities in which we work and live. This includes both volunteer and financial support, which can significantly benefit the recipient organization. Special consideration will also be given to employee-nominated contributions. A portion of the budget may be utilized to promote Unifrax as a good corporate citizen in the community.*

Unifrax makes numerous contributions on an annual basis through partnerships or event sponsorships in its communities:

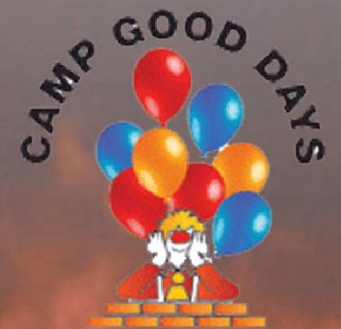


#### **AMERICAN RED CROSS**

Unifrax is a key sponsor for the American Red Cross' major annual fundraising dinner, benefiting Erie & Niagara Counties.

#### **CAMP GOOD DAYS & SPECIAL TIMES**

A donation is made to the local chapter of this organization on behalf of Unifrax and the winner of the company's holiday card contest (participants are all children of Unifrax employees). Camp Good Days & Special Times is dedicated to improving the quality of life for children, adults, and families whose lives have been touched by cancer and other life challenges through summer camping experiences and year-round events and activities.





### CATARACT ELEMENTARY SCHOOL

Unifrax is proud to be a local “Business Partner” to Cataract Elementary School in Niagara Falls, NY. In addition to making a monetary donation each year, the company has adopted the school. Unifrax’s employees participate in school functions, including a “Career Fair,” at which employees set up a booth and give presentations about their specific jobs. During the holidays, children from Cataract Elementary School head to Unifrax’s corporate headquarters for a celebration, including tree trimming (with ornaments crafted by the students), lunch, and carol singing. The company’s employees also tutor children after school on an as-needed basis.

### MAKE-A-WISH FOUNDATION

A donation is made to the local chapter of this organization on behalf of Unifrax and the winner of the company’s holiday card contest. Participants are all children of Unifrax employees.



### NIAGARA COUNTY COMMUNITY COLLEGE FOUNDATION

Unifrax makes a yearly contribution to an endowed scholarship fund. Each semester, a Unifrax Scholarship is awarded to a student from one of the local high schools who plans to attend NCCC.



### NIAGARA FALLS BOYS & GIRLS CLUB

Unifrax is a key sponsor for the club’s yearly fundraiser, from which proceeds are directed to programs and assistance for local children and families in need.



### RELAY FOR LIFE

Members of Unifrax’s New Prairie, IN team participate in this organized, overnight community fundraising walk to benefit the American Cancer Society. Unifrax serves as a sponsor of this event, with employee-organized fundraisers to build contributions in addition to its employee team participation.



### THE UNITED WAY

Each year, Unifrax supports the United Way’s Annual Campaign by making a monetary donation of \$4,000. In addition, in 2012, employees in Western New York contributed more than \$35,000 through personal commitments and donations. Many Unifrax employees volunteer in United Way special events such as “Make a Difference Day,” selling special editions of the local newspaper on street corners, and participating in the “Day of Caring,” where volunteers go to different United Way agencies to perform jobs. Unifrax employees participate in the “Community Care Celebration,” the Annual Meeting, and the Awards Banquet, all of which wrap up United Way’s annual campaign. For the past several years, Unifrax has received an award for the largest number of Leadership Givers (donations of more than \$1,000) within a company.



In addition to these annual contributions, Unifrax directs charitable donations to local food pantries, homeless shelters, programs for abused women and children, local school programs and athletics, holiday food baskets and gift programs for families in need, clothing drives, and food drives. Employees also participate in Habitat for Humanity projects, as well as several health and wellness programs throughout the year.

## THE BREADTH OF OUR CONTRIBUTIONS

In 2012, American Securities colleagues contributed to 246 different non-profit organizations. The American Securities Foundation offers two unique programs to further encourage charitable contributions from colleagues. The Giving Back Grant allows each administrative colleague to channel \$500 from the foundation to charities of their choosing. Through the Matching Grant Program, American Securities matches donations made by colleagues in the Firm up to \$5,000 per person. As indicated in the list below, on top of their financial contributions, American Securities colleagues volunteered generous amounts of time and effort to many non-profit organizations.

Alliance for Lupus Research

Alzheimer's Association-Connecticut Chapter

Alzheimer's Disease & Related Disorders Association

American Association for Muscular Dystrophy

American Cancer Society

American Heart Association

American Indian Graduate Center

American Red Cross

amfAR

Amherst College

Anchor House Foundation

APEX\*

Armenia Fund

Armenian General Benevolent Union

Arthritis Foundation

The Arts Council, Inc.

ASPCA

Bachmann-Strauss Dystonia & Parkinson Foundation

Barnard College

Baylor College of Medicine

Bedford Land Trust

Berkshire Actors Theatre

Beth Israel Medical Center

Birthright Israel Foundation

Boys & Girls Club of Middle Tennessee

Boys Speak Out, Inc.

Brick Presbyterian Church\*

Bridgeview School of Fine Arts

Broadway Cares

Brooke Jackman Foundation

California Academy of Sciences

The Cathedral School of St. John the Divine

Catholic Big Sisters Big Brothers\*

Chappaqua "A Cure in Our Lifetime"

Child's Play

The Children's Aid Society

Children's Health Fund

Children's Radio Foundation

Children's Scholarship Fund

Children's Smile Foundation

Church of St. Ignatius Loyola

City Harvest

CitySquash	Fairfield University	Harlem Academy
The Clear Fund	The First Tee of Metropolitan New York	Harvard Business School
Coalition for the Homeless*	The Fistula Foundation	Haverford College*
Collegiate School	The Food Allergy & Anaphylaxis Network	HEAL Africa
Columbia Grammar & Preparatory School	Food Allergy Initiative	HealthRight International
Columbia University	Food Bank for New York City	Hedge Funds Care
Crohn's & Colitis Foundation of America*	Fordham University	Heifer International
Dallas Fort Worth Pug Rescue	Fordham University Graduate School of Business	The Helen Day Art Center
Dance Theatre of Harlem	Friends of the Children New York*	Hetrick-Martin Institute
Darien Youth Hockey Association*	Friends of the Secaucus Public Library	Hillel: The Foundation for Jewish Campus Life*
Dartmouth College*	The Friendship Circle	Homework Helpers, Inc.
De La Salle Academy	The Fund for Park Avenue	Hope & Heroes Children's Cancer Fund
Deerfield Academy*	Garden School	Hopkins School
DonorsChoose.org	Girls Inc. of New York City	Horace Mann School
Duke University	Girls on the Run*	Hospital for Special Surgery*
Echoing Green*	GLAAD	Housing Works
EdPowerment	GLSEN	Human Rights Watch*
Ensworth School	GO Project	iMentor*
Entertainment Industry Foundation	Goodwill Industries International	International Federation of Red Cross & Red Crescent Societies
The Epilepsy Foundation of America	Grace Summit Church	InVenture Foundation*
Everybody Wins! New York*	Greater Bridgeport Christian Fellowship	The Jewish Board of Family & Children's Services
FACES Foundation	Greenburgh Hebrew Center*	Junior Achievement of New York
Fairfield County Near & Far Aid	Hackensack Blue & Gold Scholarship Fund	Juvenile Diabetes Research Foundation

Kent Affordable Housing  
Kent Volunteer Fire Department  
The Leukemia & Lymphoma Society\*  
Lighthouse International\*  
Lincoln Center Theater  
Love Our Children USA  
Lower East Side Printshop  
Lymphoma Research Foundation  
Manhattan Country School  
March of Dimes  
Marlboro Little League\*  
Mayor's Fund to Advance New York City  
Meals on Wheels Association of America  
Melissa Institute for Violence Prevention & Treatment  
Memorial Sloan-Kettering Cancer Center  
The Metropolitan Opera  
Michigan State University  
Milton Academy  
Montclair Kimberley Academy  
Morehouse College  
Mount Holyoke College  
Mount Sinai Hospital\*  
Mount Sinai School of Medicine

The Mountain School  
Multiple Myeloma Research Foundation  
Multiple Sclerosis Research Center of New York  
MuSE\*  
Museum of Jewish Heritage  
Nantucket Land Council  
National Air & Space Museum  
National Alliance on Mental Illness  
National Guard Youth Foundation  
National Marfan Foundation  
National Multiple Sclerosis Society  
National Pancreatic Cancer Foundation  
Near & Far Aid  
New Canaan Country School  
New Jersey Botanical Garden\*  
New York Cares\*  
New York City Mission Society  
New York City Rescue Mission  
New York Firefighters Burn Center Foundation  
New York Road Runners  
New York University School of Law\*  
New York University\*  
New York Women's Foundation

The Nightingale-Bamford School  
North Country Animal League  
North Shore Animal League America, Inc.  
nsoro Foundation  
NY Gothams\*  
Occidental College  
The Odyssey Foundation of New York  
Open Windows Foundation  
Our Lady of Consolation Church  
P4K@P843 School  
Parrish Art Museum  
Partners in Health  
Peak Rescue Institute  
Peninsula United Methodist Homes  
Performance Zone Inc.  
Petrie Foundation\*  
Pets for Vets  
Phillips Academy  
Pin Down Bladder Cancer\*  
Pomona College\*  
Population Council\*  
Princeton Theological Seminary\*  
Puppies Behind Bars

ReadWorks  
Regis High School  
The River Fund New York  
Rivers of Recovery  
The Robin Hood Foundation  
Rocketship Education  
Roundup River Ranch  
Saint Luke Institute  
The Salvation Army  
The Salvation Army of Nashville  
The Sierra Club Foundation  
SKIP of New York\*  
The Spence School  
Sponsors for Educational Opportunity\*  
Springboard Collaborative\*  
St. John's Bread & Life Program  
St. John's University  
St. Jude Children's Research Hospital  
St. Mark's Episcopal Church  
St. Raphael's Roman Catholic Church  
St. Teresa Food Pantry  
Stanford Graduate School of Business\*  
Stanford University

Stowe Education Fund  
Stowe Land Trust  
Student Sponsor Partners  
Sunnyside Chamber of Commerce\*  
Sunnyside/Woodside Lions Club \*  
Susan B. Anthony Project  
T.J. Martell Foundation  
TEAM Academy  
Tinicum Conservancy\*  
Town of Middlebury Fire Department  
The Town School  
The Trust for Public Land\*  
Tulane University  
The Tyler Clementi Foundation  
U.S. Air Force Academy Sabre Society  
U.S. Friends of Lower Canada College, Inc.  
UJA-Federation of New York  
UMAA Foundation  
United Goodwill Temple Community Church  
United Jewish Communities of MetroWest  
United States Holocaust Memorial Council  
United States Holocaust Memorial Museum  
United States Squash Racquets Association

United Way of Greater Cleveland  
University of Michigan  
University of Mississippi  
University of North Carolina at Chapel Hill  
University of Pennsylvania\*  
Vail Valley Foundation  
Village Community School  
Wagner College  
West Side Center for Community Life  
Wildlife Conservation Society  
WNYC Foundation  
World Childhood Foundation  
World Vision  
Wounded Warrior Project  
YAI Network  
Yale University\*  
Yes I Can, Inc.  
Yorkville Common Pantry  
Youth Renewal Fund  
Zoltan Mesko Foundation

*\*Denotes an organization at which an American Securities colleague volunteers time.*

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